

QUESTIONNAIRE PRIOR TO ADMISSION FORM



Dear Student,

All full-time applicants applying to the School for the first time must please complete this form and submit it together with the **Application for Admission** form.

The questions should be answered as thoroughly and honestly as possible, so that the Katapult academic board can make a proper assessment of the answers provided.

Thank you for efforts in this regard.

QUESTION 1:

Describe in your own words what marketing management means to you?

QUESTION 2:

How do you believe that a qualification in marketing management will put you on your intended career path?

QUESTION 3:

Specifically referring to your career, where do you see yourself in 10 years?

QUESTION 4:

How many hours a week, outside of class, do you believe that you can dedicate to your studies?

_____ hours per week.

QUESTION 5:

Rate yourself according to the scale in the following characteristics.

1 being **no possession** of the characteristic and 8 being **you possess** the characteristic completely.

Please circle only the most applicable number per characteristic. E.g. If you are very loyal as a person you would circle 7 or 8 for Loyalty.

Category	Scale							
Perseverance	1	2	3	4	5	6	7	8
Loyalty	1	2	3	4	5	6	7	8
Discipline	1	2	3	4	5	6	7	8
Honesty	1	2	3	4	5	6	7	8
Thirst for knowledge	1	2	3	4	5	6	7	8
Friendliness	1	2	3	4	5	6	7	8
Respectfulness	1	2	3	4	5	6	7	8

QUESTION 6:

Rate your proficiency on the scale from 1 - 8 in the following categories as honestly as possible. 1 being very poor and 8 being an expert.

Please pick only one number for each category. E.g. If you are an avid reader you might circle a 7 or 8 for Reading.

Category	Scale							
Reading	1	2	3	4	5	6	7	8
Writing	1	2	3	4	5	6	7	8
English	1	2	3	4	5	6	7	8
Basic mathematical skills	1	2	3	4	5	6	7	8
Using a calculator	1	2	3	4	5	6	7	8
Researching topics	1	2	3	4	5	6	7	8
Self-Study	1	2	3	4	5	6	7	8
Working in a team	1	2	3	4	5	6	7	8
Concentration	1	2	3	4	5	6	7	8