

FAME Academy SA

# PROSPECTUS



2021

LET'S HELP YOU GROW YOUR  
**POTENTIAL**

## ABOUT US

The FAME Academy SA is Limpopo's first School of Creative Arts rolling out in all major cities across South Africa. Established in 2017, as a first-of-its-kind in the country, the Academy offers accredited higher education courses delivered by industry-leading experts. The course philosophy is about training students in linking the classroom experience with the industry's skills need; thus, our syllabus is a product of ingenious market research for our students to match the sought-after competencies.

Visit

[www.fameacademysa.co.za](http://www.fameacademysa.co.za)

for more information.

# LIMPOPO'S FIRST

School of Creative Arts



2020



**PROSPECTUS**



### VISION:

To enable the Development of the Artistic and Academic potential of each student.

### MISSION:

To foster independent thinking in a creative and challenging environment by providing a diversified curriculum and environment for bright and talented individuals.

### OBJECTIVES:

- Training and talent identification to develop the rich artistic talent in the arts
- Promotion of crafts, sculptures that speak to our tradition and origin with our cultural bias
- Provision of arts infrastructure and arts training
- Promotion of Intangible cultural heritage and local theatre
- Promote creation and development of new art works
- Making the arts accessible to the previously starved communities



# BOARD MEMBERS



- ① Winnie Serite
- ② Khathu Ramukumba
- ③ James Shikwambana
- ④ Lusani Nelufule
- ⑤ Mashupe Phala
- ⑥ Fhumulani Ramulifho
- ⑦ Onicca Moloi



Khathu Ramukumba is a Chartered Accountant (CA)SA who is currently the Chief Executive Officer (CEO) of Chemicals Industries Education and Training Authority. He previously served the National Youth Development Agency (NYDA) as CEO, which he joined as Chief Financial Officer (CFO) in May 2011. He was then appointed to the position of CEO in May 2014, after having acted in this position for four months. He was tasked with the turnaround of the Agency by the last Board of Directors, which achieved two clean audits in two consecutive years — the highest performance ever achieved by the Agency, and he is revered for his successful organisational restructuring knack.



Winnie Serite is a South African Businesswoman, Creator, Writer and TV Producer best known as the creator and executive producer of popular SABC1 drama Skeem Saam. She has an honours degree in Dramatic Arts from the University of the Witwatersrand and a Postgraduate Diploma in Management from Wits Business School among other qualifications. Serite cut her teeth in television working for Isidingo, spending eight years on the scriptwriting team. She also gained experience working on Muvhango, Soul Buddyz, Take 5, Zero Tolerance and Thobela FM dramas. She is the founder of Peu Communications Solutions, a company that produced Skeem Saam and 2020 Orlando East.



James Shikwambana's broadcast experience spans over 25 years. He holds a Postgraduate Diploma in Management from Regent Business School, Leadership Development Programme (GIBS), Advanced Programme in Strategic Management (UNISA), and Law Programme (UNISA) among a myriad of qualifications. He currently pursues a Master of Business Administration (MBA) at Regent Business School. Formerly, he was a presenter at Munghana Lonene FM, Marketing Manager and then Station Manager. He also plied his trade at Radio 2000 as Station Manager. Then, he was SABC General Manager in the Western Cape region in 2016. Currently, He is the Managing Director at Capricorn FM.



Mashupe Phala is a graduate of Wits School of Arts (WSOA) at the University of the Witwatersrand, armed with a BA Honours in Arts and Culture Management. He further studied at Wits School of Journalism for a Certificate in Development Communication (NQF 7) as well as Advanced Certificate in Radio (NQF 6) at Wits Radio Academy. He also attained a Certificate in Essentials of Broadcast Management from Sol Plaatje Institute for Media Management at Rhodes University.



Lusani Nelufule was admitted as Attorney of the High Court of South Africa in 2007. She previously served the Council for Scientific and Industrial Research (CSIR) as Group Manager and was legal advisor to Pikitup Johannesburg (SOC) Ltd. She won an EMERGING LEADER AWARD, recognising her for demonstrating leadership qualities of influencing, motivating and enabling others - as an individual who is at an early stage in their career (younger than 40 years).



Fhumulani Kenny Ramulifho, an accountant by profession, is an expert in the field of finance and business development. He has demonstrated years of experience in both the public and private sector. His expertise cuts across governance and compliance, particularly around issues of management of statutory returns (VAT, PAYE, SITE, Business Tax, Medical Aid, Pension and others).



Onicca Moloi is the former MEC of Sport, Arts and Culture in Limpopo Province. She was fondly called 'MEC Wodumo' in the political and service delivery circles owing to her outstanding work around the resuscitation of sport and arts in the province. Also a qualified chef, Moloi actively serves humanity through a girls' network - Thalita Koum, which she founded as a charity organisation aiming to improve the lives of young girls from disadvantaged areas and to help needy learners enrol at institutions of higher learning.





**Mr. Matodzi Makananisa**

**CHIEF EXECUTIVE  
OFFICER**

I am more than excited that you considering studying at our beautiful academy. This prospectus tells you about what the school has to offer, including information about admissions, certificates requirements, financial options, accommodation, and so much more.

The academy was established to serve the needs of the creative industry, as our work in the sector continues to gain glistening prominence across the country. Our programmes are, thereby, reviewed by industry experts to offer our students fresh qualifications that would speak life into the complexities of the job market.

From the research that we have intently and intensively conducted, through thorough consultations with hiring managers and new global economic models, our programmes are structured to qualitatively meet the incessant change and growth associated with globalisation and the industrial revolution in the creative sector. In this context, modernising has become our core mission.

Our value proposition is producing innovative graduates, whom we hold highly that they would not only seek employment but also seek to employ, and contribute to the advancement of the creative industry, ultimately setting the GDP on a rising trajectory.

Driven by competitive factors and rapid change, organisations of the 21st Century have no choice but to look for ways to add value to the ever-changing markets through creativity, knowledge and learning.

Hence, we are keeping intact our ties with a massive network of expertise and strong links with corporates for your placements upon completion.

Whether aspiring to inspire change in drama, music, media, fashion and design, and fine and visual arts, we are your doorway to greatness. Most of our lecturers are qualified assessors (ETDP - SETA), and actively ply their professional trades in the industries they will be teaching. Added into the mix is celebrity guest lecturers who will be bridging the knowledge gap between the classroom and industry practices while students' network widens. There are also academic excursions for learning by seeing — and this will form part of students' portfolio and experience.

Our various course delivery modes; that is, our blended learning and distance learning, offer you real-time online and face-to-face learning while you can also study smart from a distance. We are confident that our skilling, reskilling, and upskilling programme will set you off to a good start. We are directly involved in the industry, training, producing, directing and facilitating a variety of films, music and other projects like recognition awards. Our academy hosts awards and charity initiatives to directly benefit the community from our expertise as we remain convinced that clarity, and charity, are well-to-do at home.

**I am looking forward to seeing you  
unleash your potential through our  
Academy.**

# HOW TO APPLY

Apply online at [www.fameacademysa.co.za](http://www.fameacademysa.co.za)

Alternatively, contact the Admissions Office for an application form.

## YOU CAN CONTACT US:

Telephone: 015 007 1054

Email: [info@fameacademysa.co.za](mailto:info@fameacademysa.co.za)

## FOR URGENT INQUIRIES

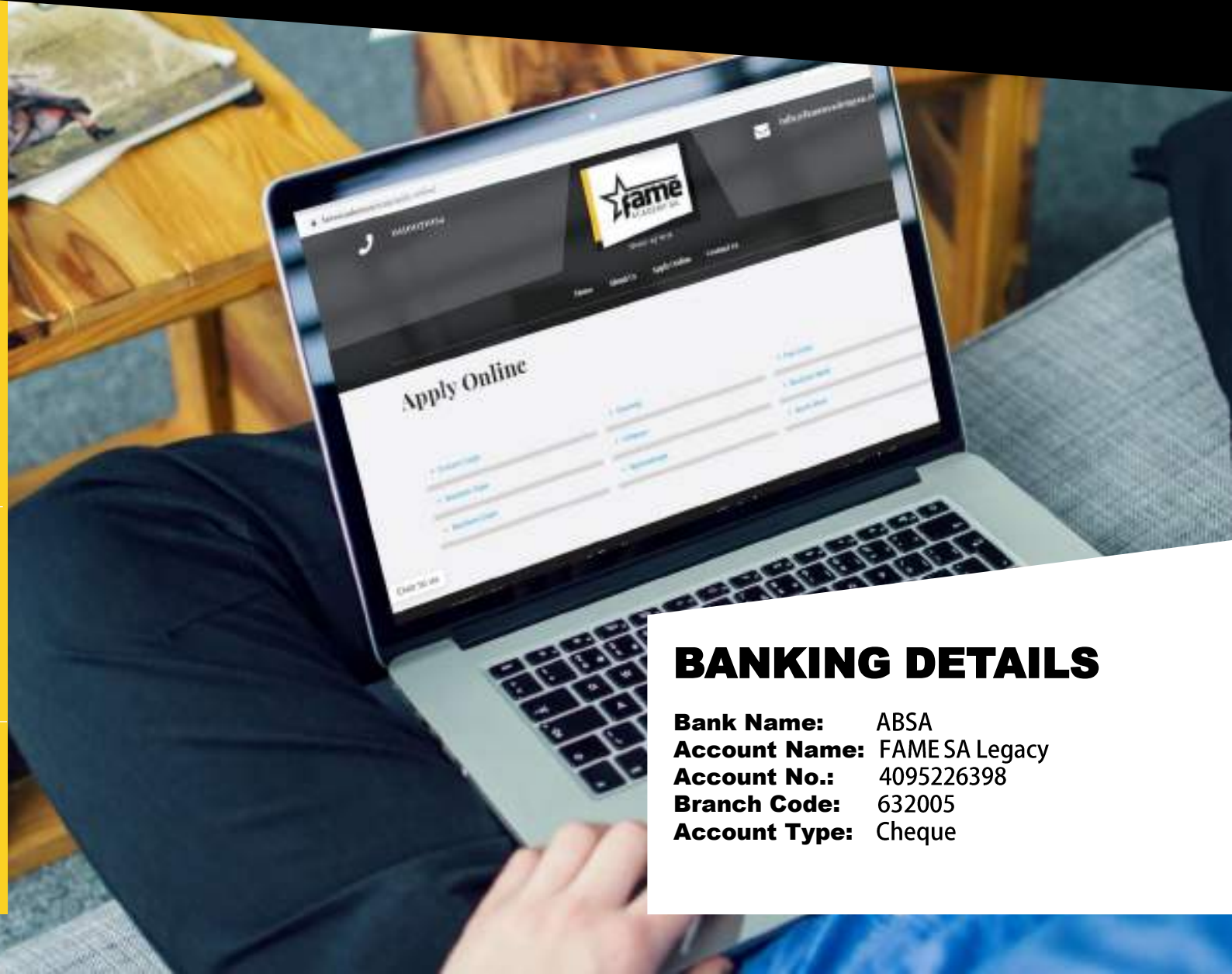
WhatsApp: 076 612 9987

Email: [noluthando@fameacademysa.co.za](mailto:noluthando@fameacademysa.co.za)

South African and SADC applications pay a non-refundable application fee of R500. After applying, one of our call centre agents will call you to acknowledge receipt of application and set out what you have to do next.

## REQUIREMENTS

- Grade 12 with English
- Good Communication Skills



## BANKING DETAILS

**Bank Name:** ABSA  
**Account Name:** FAME SA Legacy  
**Account No.:** 4095226398  
**Branch Code:** 632005  
**Account Type:** Cheque



# FET Certificate: PHOTOGRAPHY

SAQA ID: 73298



## UNIT ONE

- Camera Parts
- Types of lenses and Lens Quality
- Shutter Speed and Aperture
- Camera Functions
- Introduction to Photography Business

## UNIT TWO

- Image Capture
- Exposure and Filters
- Black-and-white Film Digital Processing
- Developing Your Eye: Photo Composition

## UNIT THREE

- Lighting
- How to get a perfect print
- Traditional darkroom

## UNIT FOUR

- Portraiture: Studio, Basic Lighting and Location
- The Wedding Photography Business
- Child and Pet Photography

## UNIT FIVE

- Photojournalism and Sports Photography
- Fashion Photography
- Macro Photography and Photo-microscopy
- Freelance Photography

## UNIT SIX

- View Camera
- Advertising and Still Life
- Architectural Photography
- Opening and Operating Photography Studio

## DURATION

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 18 Months | Saturdays Only (4 hours)

**DISTANCE:** Flexible

## POSSIBLE CAREERS

- Studio/Portrait Photographer
- Commercial Photographer
- Scientific Photographer
- Photojournalist/News Photographer
- Freelance Photographer
- Fine Art Photographer
- Commercial/Industrial Photographer

## COURSE FEE

**R37 500**

**INCLUDES:** Books | Exam Fees |  
Stationery | Placement Opportunity

**GRADUATION FEE ALSO COVERED**

# FET Certificate: GRAPHIC WEB DESIGN AND MULTIMEDIA

SAQA ID: 73390

## YEAR 1

- Graphic Design Theory I
- Digital Design I
- Professional Development I
- Drawing
- Conceptual Design I
- Academic Literacy

## YEAR 2

- Graphic Design Theory II
- Digital Design II
- Professional Development II
- Conceptual Design II
- Work Integrated Learning

## DURATION

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 hours)

**DISTANCE:** Flexible

## POSSIBLE CAREERS

- Website Designer
- Graphic Designer
- Multimedia Specialist
- Video Editor
- Illustrator
- Motion Pictures Creative

## COURSE FEE

**R37 500**

**INCLUDES:** Books | Exam Fees |  
Stationery | Placement Opportunity

**GRADUATION FEE ALSO COVERED**





# **FET Certificate:** **FILM & TELEVISION PRODUCTION OPERATIONS**

**SAQA ID: 61450**

## **YEAR 1**

- Audio Post Production
- Camera Studies
- Editing I
- Film Theory and Analysis I
- Production I
- Scriptwriting I
- Production Design
- On Set Sound
- Academic Literacy
- Professional Development I
- Admission requirements: Portfolio

## **YEAR 2**

- Editing II
- Film Theory and Analysis II
- Integrated Marketing Communication
- Professional Development II
- Production II
- Scriptwriting II
- Work Integrated Lear

## **COURSE FEE**

**R37 500**

**INCLUDES:** Books | Exam Fees | Stationery | Placement Opportunity

**GRADUATION FEE ALSO COVERED**

## **DURATION**

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 hours)

**DISTANCE:** Flexible

## **POSSIBLE CAREERS**

- Film Director
- Film/Video editor
- Lighting Technician, Broadcasting/Film/Video
- Location Manager
- Media Researcher
- Music Producer
- Runner, Broadcasting/Film/Video
- Sound Technician, Broadcasting/Film/Video
- Television/Film/Video Producer
- Broadcast Engineer
- Broadcast Journalist
- Photographer
- Sound Engineer
- Special Effects Technician
- Television Camera Operator
- Television Floor Manager
- Television Production Coordinator
- VFX Artist



## MODULES

- Professional Conduct 3
- Business Management 3
- Hygiene and Sterilization 3
- Anatomy 3
- Product Knowledge 3
- Fundamentals (Integrated) 3
- Basic Winding Techniques
- Other relevant theories

## DURATION

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 hours)

**DISTANCE:** Flexible

## POSSIBLE CAREERS

- Salon Hairdresser
- Salon Stylist
- Salon Manager
- Colour Specialist
- Company Technician
- Product Consultant
- Salon Owner

## COURSE FEE

**R37 500**

**INCLUDES:** Books | Exam Fees |  
Stationery | Placement Opportunity

**GRADUATION FEE ALSO COVERED**

**FET Certificate:**

# HAIRDRESSING

**SAQA ID: 65729**





## FET Certificate: **EVENT SUPPORT**

**SAQA ID: 67461**

### **MODULES**

- Event Planning and Coordination
- Event Management 1A
- Business Communication C
- Business Practice and Entrepreneurship
- Public Relations 1A
- Introduction to Personal Computing
- Event Execution
- Event Management 1B
- Public Relations 1B
- Introduction to Project Management
- Marketing Principles
- Digital Citizenship
- Introduction to Scholarship
- Work Integrated Learning

### **DURATION**

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 hours)

**DISTANCE:** Flexible

### **POSSIBLE CAREERS**

- Event Management
- Wedding Planner
- Event Space or Venue Managers
- Donor or Sponsorship Coordinator
- Catering Services Manager
- Staff or Volunteer Coordinator

### **COURSE FEE**

**R37 500**

**INCLUDES:** Books | Exam Fees |  
Stationery | Placement Opportunity

**GRADUATION FEE ALSO COVERED**

## MODULES

- **Module 1:** Oral and Written Communication
- **Module 1(a):** First Language
- **Module 1(b):** Second South African Language
- **Module 2:** Financial Aspects
- **Module 3:** Performances, Characters, Roles or Messages
- **Module 4:** Communicate Effectively in Performance
- **Module 5:** Performance Texts
- **Module 6:** Planning and Rehearsal Processes
- **Module 7:** Conceptualisation of Performance
- **Module 8:** Performance Resources, Technologies and Techniques

## DURATION

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 hours)

**DISTANCE:** Flexible

## POSSIBLE CAREERS

- Actor
- Choreographer/Dancer
- Drama Teacher
- Industrial Theatre Director
- Model
- Musician
- Radio and Television Presenter/Announcer (Broadcasting presenter)
- Radio Programme Writer
- Scriptwriter
- Theatre Technician
- Arts administrator (manage projects and activities in the creative sector)
- Cinematographer

## COURSE FEE

**R37 500**

**INCLUDES:** Books | Exam Fees | Stationery | Placement Opportunity

**GRADUATION FEE ALSO COVERED**

**FET Certificate:**

# PERFORMING ARTS

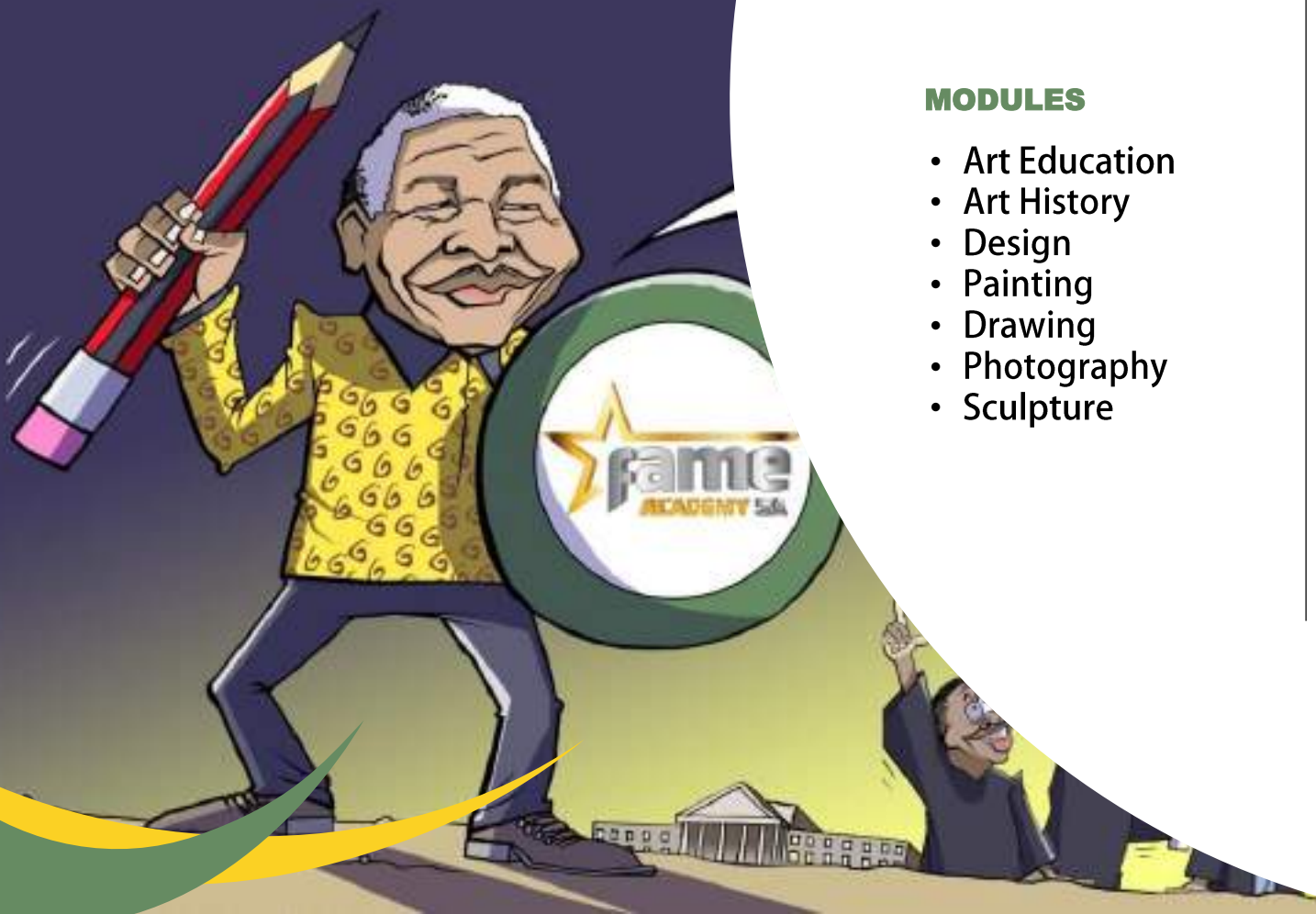
**SAQA ID: 48808**





# FET Certificate: **VISUAL ARTS**

**SAQA ID: 78003**



## **MODULES**

- Art Education
- Art History
- Design
- Painting
- Drawing
- Photography
- Sculpture

## **DURATION**

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 hours)

**DISTANCE:** Flexible

## **POSSIBLE CAREERS**

- Fine/Portrait Artist
- Muralist
- Independent Curator
- Illustrator
- Commercial Artist
- Arts Administrator
- Art Restoration Specialist

## **COURSE FEE**

**R37 500**

**INCLUDES:** Books | Exam Fees |  
Stationery | Placement Opportunity

**GRADUATION FEE ALSO COVERED**

# General Education and Training Certificate **CLOTHING MANUFACTURING PROCESSES**

**SAQA ID: 50584**

## **MODULES**

- Customer relations
- Business Establishment
- Design Practical
- Pattern Construction and Grading
- Garment Construction
- Numerical Data Analyses
- Basic Accounting Practices
- Material Handling
- Production Standards
- Production Health and Safety
- Communication

## **DURATION**

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 Hours)

**DISTANCE:** Flexible

## **POSSIBLE CAREERS**

- Fashion Designer
- Pattern/Brand Designer
- Trend Analyst & Creative Designer
- Digital Fashion Application Designer
- Costume Designer
- Trims Agent
- Seamstress
- Sewing Machinist
- Production Planner

## **COURSE FEE**

**R37 500**

**INCLUDES:** Books | Exam Fees |  
Stationery | Placement Opportunity

**GRADUATION FEE ALSO COVERED**





## FET Certificate: EARLY CHILDHOOD DEVELOPMENT

SAQA ID: 58761

### MODULES

- **Cluster 1:** Learner Orientation and Communication in Occupational Learning (10 credits)
- **Cluster 2:** Plan and Prepare for Early Childhood Development (41 credits)
- **Cluster 3:** Facilitate and monitor the development of babies, toddlers and young children (37 credits)
- **Cluster 4:** Care and Support for babies, toddlers and infants (22 credits)
- **Cluster 5:** Towards Grade R (55 credits)

### DURATION

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 hours)

**DISTANCE:** Flexible

### POSSIBLE CAREERS

- Child Life Specialist
- Special Education Paraprofessional
- Parent Educator
- Early Childhood Education Consultant
- Early Childhood Education Regulator
- Social Worker

### COURSE FEE

**R37 500**

**INCLUDES:** Books | Exam Fees | Stationery |  
Placement Opportunity

**GRADUATION FEE ALSO COVERED**



# NATIONAL CERTIFICATE: MUSIC INDUSTRY PRACTICE

SAQA ID: 58144

## MODULES

- **Module 1:** Forms of Communicate
- **Module 2:** Mathematical Thinking problem-solving
- **Module 3:** Basic Knowledge and Technology
- **Module 4:** Introduction to Music Industry
- **Module 5:** Music Instruments
- **Module 6:** Music Industry Competencies

## DURATION

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 hours)

**DISTANCE:** Flexible

## POSSIBLE CAREERS

- A&R Representative  
(A&R reps typically work for record labels)
- Music Therapist
- Music Composer
- Instrumentalist
- High school music teacher
- Music Journalist
- Record Producer
- Music Librarian

## COURSE FEE

**R37 500**

**INCLUDES:** Books | Exam Fees |  
Stationery | Placement Opportunity

**GRADUATION FEE ALSO COVERED**



# NATIONAL CERTIFICATE: MUSIC INDUSTRY: SOUND TECHNOLOGY

SAQA ID: 48671

## MODULES

**Module 1:** Sound Fundamentals  
**Module 2:** Digital Audio Technology  
**Module 3:** Basic Sound Production  
**Module 4:** Basic Keyboard Skills  
**Module 5:** Music theory

## DURATION

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 hours)

**DISTANCE:** Flexible

## COURSE FEE

**R37 500**

**INCLUDES:** Books | Exam Fees |  
Stationery | Placement Opportunity

**GRADUATION FEE ALSO COVERED**

## POSSIBLE CAREERS

- Electronic Music Producer
- Composer for Games
- Film Score Composition and Producer
- Sound and Music Design for Games, TV, Film and other Multimedia Applications
- Record Producer
- Post Production and Mastering Engineer
- Audio Technician
- Recording Studio Manager
- Sound Designer
- Instrument Tech (Instrument Specialist)
- Sound Mixer
- Radio Broadcast Engineer
- Digital Audio Editor
- Sound Manager at clubs, live productions and Festivals
- Live Music Performer



# NATIONAL CERTIFICATE: RADIO PRODUCTION

SAQA ID: 62069

## MODULES

**Module 1:** Writing Script for Radio  
**Module 2:** Using the Voice for Radio Broadcasting  
**Module 3:** Ethics and Radio Broadcast  
**Module 4:** Radio Presenting  
**Module 5:** Programme Management  
**Module 6:** Operating Radio & Broadcast Equipment  
**Module 7:** Interviewing Techniques

## DURATION

**FULL-TIME:** 18 Months | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 hours)

**DISTANCE:** Flexible

## COURSE FEE

**R56 250**

**INCLUDES:** Books | Exam Fees |  
Stationery | Placement Opportunity  
**GRADUATION FEE ALSO COVERED**

## POSSIBLE CAREERS

- Technical Manager/Studio Engineer.
- Presenter
- Newsreader/Traffic Bulletins/Weather Updates
- Live Action Commentary on Sport/Politics/Social and Economic Matters.
- Script Writer for Shows, Competitions or News Bulletins.
- Chief Script Editor
- Programmes Manager
- Station Manager.
- Voice-Over Artist, Dubbing Artist
- Copy Writer for Radio Adverts





# NATIONAL CERTIFICATE: INTERACTIVE MEDIA

**SAQA ID: 49121**

## YEAR 1

- Office 2013
- Adobe CC
- Photoshop Essentials
- Dart Web Components
- Building Responsive Websites with HTML 5 & CSS3

## YEAR 2

- Build an Online Business with WordPress
- Create a Drag & Drop File Uploader For Websites
- Create Stunning Quick Promo Videos
- Google Go Programming for Beginners
- Introduction to Web Design Online Course

## COURSE FEE

**R37 500**

**INCLUDES:** Books | Exam Fees |  
Stationery | Placement Opportunity

**GRADUATION FEE ALSO COVERED**

## POSSIBLE CAREERS

- Animator
- Artist
- Cartoonist
- Computer Games Developer
- Computer Programmer
- Creative Consultant
- Digital Media Specialist
- Exhibit Designer

## DURATION

**FULL-TIME:** 1 Year | Monday — Friday  
(20 Hours Per Week)

**PART-TIME:** 2 Years | Saturdays Only (4 hours)

**DISTANCE:** Flexible



## **FAME ACADEMY SA CERTIFICATE:**

# **PERFORMING ARTS FOR KIDS AND TEENAGERS**

**Age: 4 - 17**

### **COURSE OBJECTIVES**

Preparing kids and teenagers for a professional career in the performing arts sector. A professional contract will be entered into with the parent/guardian of the learner to give FAME Academy SA a legal permission to assume the agent role of the graduates concerning gig opportunities activated by the school.

### **COURSE FEE**

**R12 000**

**R2000 Registration**

**R1000 Monthly Instalment**

### **OPPORTUNITIES WILL BE AVAILABLE DURING AND AFTER THE PROGRAMME**

#### **SOME INCLUDE:**

- Starring in advertisements (TV and Radio)
- Acting
- Modelling
- Dancing
- Vocal training
- DJng
- Musical instruments

### **DURATION**

**DURATION:** 12 MONTHS

Conducted on Saturdays Only (4 hours Max.)







# **LOOK AND FEEL TAKING IT TO THE CLASSROOM**



# SEPEDI MUSIC AWARDS





# MISS FAME ACADEMY SA



# FAME CHARITY CUP



The Citizen  
Baroka FC beat Chiefs in Fame  
Charity Cup final | The Citizen

...victory of Kaizer Chiefs (Photo by Philip





# FAME AWARDS





FAME ACADEMY SA

